

Bulletin

November 13, 2020

Dear CertainTeed Residential Roofing Customers:

US Residential Roofing Products Price Increase:
Effective February 1, 2021

CertainTeed will increase prices on all residential roofing products by up to 6% effective as of February 1, 2021.

Orders shipped on or after February 1, 2021 will be invoiced at the new price, regardless of the order entry date. Your CertainTeed Roofing Territory Manager will contact you with specific price increase amounts, by product, and will be happy to answer any questions that you may have.

We appreciate your continued support of CertainTeed Residential Roofing Products.

Sincerely,



Doug Pietrick
Vice President, Sales
CertainTeed Exterior Products

Please distribute this notification to all of the appropriate people in your company.



CERTAINTEED LLC



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most™

November 6, 2020

National Price Increase: Residential Roofing Products

Dear Customers,

Thank you for your continued business and support as we have all responded to today's challenging market environment and the evolving impact of COVID-19.

As we have adapted to new market dynamics and increased operational costs, including increases in transportation, **GAF will increase pricing of its residential roofing products by 4-6%, effective February 1, 2021.** All orders shipped after February 1, 2021 will be invoiced at the new level.

This change will enable us to continue driving the innovation, service and support that you have come to expect from GAF, especially as we work to meet growing demand during the ongoing pandemic.

We remain grateful for your partnership. Should you have any questions, please contact your local GAF Territory Manager.

A handwritten signature in black ink, appearing to read "Jim Durkin", written in a cursive style.

Jim Durkin
Sr. Vice President, Sales
Residential Roofing Systems

PCD0321



November 12, 2020

Subject: Residential Roofing Price Increase

Dear Owens Corning Residential Roofing Customer:

Owens Corning Sales, LLC is announcing a price increase of **4 to 6 percent** on all shingle and Owens Corning branded roofing accessory products, effective **February 1, 2021**.

This increase will apply to all shipments on or after **February 1, 2021**, regardless of order entry date. As this date approaches, we will communicate specific increase amounts by product.

Thank you for your business and continued support of Owens Corning. Please contact your Area Sales Manager with any questions.

Regards,

A handwritten signature in black ink that reads "Custer Livermore III".

Custer Livermore
VP, Sales



To: All IKO Customers – USA
Date: November 16, 2020
Re: Price Increase – February 1, 2021

Due to increased operational costs, IKO is implementing a price increase of 4-6% for residential and commercial roofing products and accessories **effective with orders shipping on or after February 1, 2021.**

All orders shipping on or after February 1, 2021, will be invoiced at the new price level regardless of order entry date.

If you have any questions concerning this announcement, please contact your account manager or your local IKO Territory Sales Representative.

Thank you for your continued support of IKO.

Scott Campbell
VP of US Sales – West
IKO

Kevin Earnest
VP of US Sales – East
IKO



Roof Shingle and Underlayment Products Price Increase Announcement February 1st, 2021

November 16th, 2020

Greetings Atlas Customers,

We appreciate your support and confidence during these challenging times. Atlas continues to work through the operational, transportation, and supply chain challenges brought about by the COVID-19 pandemic.

Due to increased operating costs, Atlas is announcing a 5% to 7% price increase for all shingle, underlayment and ventilation products, effective February 1st, 2021.

The price increase will apply to all shipments on or after February 1st, 2021, regardless of order placement date. Your Atlas Sales Representative will communicate the exact amounts by product prior to February 1st.

If you have any questions, please contact your Atlas Sales Representative.

Sincerely,

Stanley J. Bastek
Vice President of Sales & Marketing
Shingles & Underlayments





November 23, 2020

TO: TAMKO CUSTOMERS
FROM: Stephen A. McNally, Vice President Sales/Marketing
RE: BULLETIN - Price Increase – Effective February 8, 2021

A handwritten signature in black ink, appearing to read "Stephen", is positioned to the right of the "FROM:" line.

Due to the continued rise in costs associated in the manufacture of building materials, TAMKO Building Products will be implementing a general price increase of up to 6% on all Residential Roofing Products, including New Construction and Multi-Family, with shipments effective Monday February 8, 2021.

TAMKO reserves the right to implement additional price increases, modify job quotes and other existing price adjustments, adjust increase percentage for regional variances in new construction and multi-family pricing, delay if required by law, or accelerate implementation of this price increase in advance of the general price increase of Monday February 8, 2021. This February 8 effective date price increase is in addition to any implementation of previous price increase announcements in the States of Texas, Louisiana, Mississippi, Alabama, Iowa and Florida, for which implementation was delayed by state-of-emergency orders and which will become effective upon expiration of those orders.

All orders shipped on or after Monday February 8, 2021, will be invoiced at the new prices, regardless of order entry date. Should you have any questions, please contact your TAMKO Account Representative.

As always, thank you for your continued support of TAMKO Building Products.

sam/bb
Bulletin. Price Increase Monday February 8, 2021

November 18, 2020

To Malarkey Roofing Products United States Customers:

Malarkey Roofing Products® is announcing a 5-7% price increase on all Residential and Commercial Roofing Products. This increase will go into effect for all United States Customers on Monday February 1, 2021.

Our field representatives and regional management will be working with you prior to the increase for pricing adjustments for your territory.

Orders shipped on or after February 1, 2021 will be invoiced at the new price regardless of order date.

Thank you for your continued support of Malarkey Roofing Products.



Rich Robbins
Vice President | Sales & Marketing



November 6, 2020

Dear Valued Customer:

Thank you very much for your business, support and friendship over the years. All of us at Air Vent appreciate the relationships we enjoy with you and understand that without you, we would not be here.

We have worked diligently throughout the COVID pandemic to keep you supplied with product, while keeping our team members safe. Thank you for your patience as we have worked 24/7 to fill unprecedented volume of orders this year. During the last few months, we have incurred many cost increases due to social distancing requirements in our facilities, substantial increases in labor costs, double digit freight increases, tariffs, as well as increases in steel, aluminum, plastic and packaging material. As a result, I am writing to advise you of a necessary price increase that will take effect on all orders placed on and after January 4, 2021. The increase amount is 5% on all products.

Your local Air Vent representative will discuss the details of this increase and answer any questions you may have. Once again, we appreciate your business and we will continue to work hard to supply high quality ventilation products at competitive prices, with the high level of service and support you have come to expect from our company.

Sincerely,

A handwritten signature in black ink that reads 'Donnie Anderson'.

Donnie Anderson
Vice President of Sales
Air Vent, Inc.



Roof Shingle and Underlayment Products Invoice Verification - New Construction Price Increase Announcement January 1st, 2021

October 9th, 2020

Greetings Atlas Customers,

We appreciate your support and confidence during these challenging times amidst the pandemic and increased demand for building materials.

Due to increasing costs, Atlas is announcing a price increase of 5-7% for the Invoice Verification - New Construction segment on all shingle and underlayment products, effective January 1st, 2021. This notice is to communicate that all Invoice Verification - New Construction pricing expiring December 31, 2020 will be quoted up effective January 1st, 2021.

Your Atlas Sales Representative will communicate specific details for this customer segment and can assist you if you have any questions.

Sincerely,

Stanley J. Bastek
Vice President of Sales & Marketing
Shingles & Underlayments



Build something great™



September 9, 2020

Boral Roofing
7575 Irvine Center Drive
Suite 100
Irvine, CA 92618

T: (949) 756-1605
F: (949) 756-2401

www.BoralRoof.com

Re: Boral Roofing, National Price Increase, Effective January 1, 2021

Dear Valued Customer,

Our industry has faced significant challenges in 2020, and as we continue to adapt to the new norms, our consistent goal at Boral is to deliver industry leading products while maintaining the safety of our customers, associates and community.

Due to significant increases in labor and material cost, Boral is announcing a price increase of 6%-9% across all product segments, effective on shipments January 1st. 2021. Specific pricing for all Standard Weight / Light Weight Concrete Field Tile & Trim Tile and Clay Field Tile & Trim Tile, as well as our Roof System Components, will be distributed to our sold-to partners in the coming weeks.

Your area Territory Manager or Regional Sales Manager will be in contact with you to discuss the details of this change. You may also call Customer Service at (800) 237-6637 if you have questions. Your partnership with Boral is greatly appreciated, and we want to thank you in advance for your continued support.

Sincerely,

A handwritten signature in black ink, appearing to read "David Odum".

David Odum
Senior Director of Sales

Sincerely,

A handwritten signature in black ink, appearing to read "Rod Guananche".

Rod Guananche
Director of Sales



Build something great™



Bulletin

October 5, 2020

Dear CertainTeed Roofing Customers:

US Builder/Multi-Family Roofing Products Price Adjustment:
Effective January 4th, 2021

Due to increasing costs, CertainTeed will be increasing Residential Roofing shingles and accessory items by up to 6% on new construction and multi-family business.

Your CertainTeed Territory Manager, Key Account Manager, or Sales Manager will be happy to answer any questions related to our price change to this group of customers.

We appreciate your continued support of CertainTeed Roofing Products.

Sincerely,



Doug Pietrick
Vice President, Sales
CertainTeed Exterior Products

Please distribute this notification to all of the appropriate people in your company.



CERTAINEED LLC



November 4, 2020

Dear Valued Customer:

We are announcing updates to the DaVinci pricing program, effective January 4, 2021.

Rising raw material costs, increased shipping fees and the need for additional COVID-19 safety measures have all combined to necessitate a price increase. We believe the 2021 pricing continues to provide the most customer-friendly pricing program in our industry.

DaVinci will increase Distributor Pricing 5-8% across all products.

This is effective with all new purchase orders received as of January 4, 2021. This pricing replaces all previous pricing and special programs. Price sheets and quote calculator will be available by 12/7/20.

We are expanding our manufacturing facilities in Lenexa to continue our high level of service. With our expanded facility, we are well positioned to maintain continuity of supply.

Our Customer Service Team continues to work remotely. You can reach us at 800-328-4624 and phones will be answered from 8:00 a.m. – 5:00 p.m. (CDT) Monday-Friday. Calls received outside of business hours will be returned as soon as possible the next business day.

Finally, we want to thank you, our loyal customer, for trusting us with your business!

Mark Pagel
General Manager



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Eagle Builder Segment Price Increase Announcement

Date: September 1, 2020

To: Our Valued Builder and Volume Roofing Contractor Customers

This year has been filled with challenges, none of which are unique to manufacturers, builders, distributors and sub-contractors in the home building industry. Together we have dealt with virus related compliance issues, persistent staffing constraints, dramatic increases in hourly wages to attract and maintain talent, and to compete with the generosity of our federal government. We continue to pay significant overtime, absorb raw material cost increases and deal with production limiting raw material allocation concerns, which has forced us to seek more costly alternative sourcing options.

In an attempt to offset a portion of these increased costs, *Eagle is implementing a 5% - 7% price increase on all new orders placed after January 1, 2021.* As always, we will uphold written agreements currently in place and provide a minimum of 90 days' notice prior to implementing a price increase. We will also respect the completion of phases and/or releases currently under contract in which some homes may not ship until after January 1, 2021 and any recently quoted projects with expiration dates during the calendar year 2021.

We will begin the process of communicating our new pricing and reviewing communities and commitments in the days and weeks ahead. Please do not hesitate to reach out to your local Eagle Account Representative, Regional Segment or Regional Sales Manager to discuss these changes.

We appreciate your support and look forward to a less eventful, but mutually prosperous year in 2021.

Sincerely,

A handwritten signature in blue ink, appearing to read "John J. Campbell". The signature is stylized with several loops and a long horizontal stroke at the end.

John J. Campbell
Vice President, Sales and Marketing

Eagle Roofing Products

Email: johnc@eagleroofing.com

Cell: 407.235.5133



We
protect
what
matters
most™

October 1, 2020

National Price Increase: Builder/Multi-Family

Dear Customers,

Thank you for your continued business and support as we have all responded to today's challenging market environment and the evolving impact of COVID-19.

As we have adapted to new market dynamics and increased operational costs, including investments in new technologies and improved health and safety measures, **GAF will increase pricing of its residential roofing products by 5-7%, effective January 1, 2021.** All orders shipped after January 1, 2021 will be invoiced at the new level.

This change will continue driving the innovation, service and support that you have come to expect from GAF, especially as we work to meet growing demand during the ongoing pandemic.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

A handwritten signature in black ink, appearing to read "Jim Durkin", written in a cursive style.

Jim Durkin
Sr. Vice President, Sales
Residential Roofing Systems

PCD0121

November 1st, 2020

Dear Valued Customer,

The cost of raw materials and key components for our product categories have continued to increase over the past year and we expect this to continue. Specifically, we have seen increases including, but not limited to titanium dioxide, resins, solvents, containers and transportation. Unfortunately, we can no longer absorb these increases with productivity gains and efficiencies.

Effective January 1, 2021 the Geocel and Kool Seal brands will be increasing prices on core categories, including:

- Sealants +2.0%
- Coatings +2.0%
- Aerosols +4.0%

Our sales teams will be following up to discuss the specifics of these changes as it relates to your business.

You have our continued commitment to do everything possible to keep operating costs down without sacrificing product quality and service.

If you have any questions, please contact your local or regional sales representative. As always, thank you for your valued business and your continued support!

Sincerely,



Patrick Noble
Director of Sales - Roofing Solutions Group
The Sherwin-Williams Company

IKO Sales, Inc.
6 Denny Road # 200
Wilmington, DE 19809



To: New Construction Builder / Multi Family Customers - USA

Date: October 1, 2020

Re: Price Increase – January 1, 2021

Thank you for your continued support during these challenging times.

Due to increased costs, including those associated with adapting to new health and safety protocols to protect our employees and customers, IKO is implementing a 5-7% increase on all residential steep slope roofing products and accessories, effective January 1, 2021 for all residential new construction and multi-family customers.

If you have any questions concerning this announcement, please contact your IKO Territory Sales Representative.

Scott Campbell
Vice President – West
IKO

Kevin Earnest
Vice President - East
IKO



October 6, 2020

Subject: New Construction & Multi Family Roofing Price Increase

Dear Owens Corning Residential Roofing Customer:

Owens Corning Sales, LLC is announcing a price increase of **5 to 7 percent** on all shingle and roofing accessory products, effective January 1, 2021. This increase will apply to all New Construction and Multi Family business.

Thank you for your business and continued support of Owens Corning. Please contact your Area Sales Manager with any questions.

Regards,

A handwritten signature in black ink that reads "Custer Livermore III". The signature is written in a cursive style with a large initial 'C'.

Custer Livermore
VP, Sales