



## PRICE INCREASE ANNOUNCEMENT

February 26, 2024

To Our Valued Customers:

We have received pricing increase notifications from each of our largest residential supplier partners and therefore are announcing a 6 - 10% increase on all residential products effective on April 1, 2024. We encourage you to incorporate these increases into your job bids and quotes. Commodity-based items will continue to be priced at time of shipment so please work with your branch representative(s) for further information.

You may find the most recent round of manufacturer price increase notices on our website at [www.srsdistribution.com](http://www.srsdistribution.com).

For real-time information related to roof material orders, invoices, pricing, deliveries, and more, visit [www.roofhub.pro](http://www.roofhub.pro) from your desktop or mobile device.

Thank you for your ongoing partnership and support. We truly appreciate your business.

Sincerely,

Kent Gardner  
President – Building Products  
SRS Distribution







## Roof Shingle and Accessory Products Price Increase Announcement April 1, 2024

January 25, 2024

Greetings Valued Customers,

Atlas is announcing a price increase of 4-6% on all shingle and accessory products effective April 1, 2024.

This price increase will apply to all shipments on or after April 1, 2024, regardless of order placement date. Your Atlas Sales Representative will communicate the exact amounts by product prior to April 1, 2024.

If you have any questions, please contact your Atlas Sales Representative. Thank you for your continued business and support.

Sincerely,

Stanley J. Bastek  
Vice President of Sales & Marketing  
Shingles & Underlayments



February 1, 2024

**US Residential Roofing Products Price Increase**  
**Effective April 1, 2024**

Dear CertainTeed Residential Roofing Customers:

CertainTeed will increase prices on residential roofing products by up to 6% effective April 1, 2024.

All orders shipped on or after April 1, 2024, will be invoiced at the new price, regardless of the order entry date. This increase will include all shipments. We will provide you with specific amounts by product as we get closer to this date. Your Territory Manager will assist in answering specific questions regarding this increase.

We appreciate your continued support of CertainTeed Residential Roofing Products.

Sincerely,



Andrew Goldberg  
Vice President, Sales  
CertainTeed Exterior Products

***Please distribute this notification to all the appropriate people in your company***



We  
protect  
what  
matters  
most™

January 23, 2024

## **National Price Increase: Residential Roofing Products**

---

Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

GAF is announcing a price increase of 4-6% on all residential roofing products, including Masterflow, effective April 01, 2024. Additionally, the price for GAF Energy Timberline Solar Systems will be increasing \$0.20-\$0.25/W. All orders shipped on or after April 01, 2024 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

Jim Durkin  
Sr. Vice President, Sales  
Residential Roofing Systems

David Kaltsas  
Chief Operations Officer  
GAF Energy

PCD0124



**TO:** All IKO Customers – USA  
**DATE:** January 31, 2024  
**RE:** Price Increase – April 1, 2024

Due to the continued increase in costs associated with raw materials, labor, and freight, IKO will be implementing a price increase of 4% - 6% for residential roofing products and accessories effective with shipments on and after April 1, 2024.

Orders will not be price protected and pricing is based upon time of shipment.

IKO reserves the right to implement additional price increases, modify job quotes and other existing price adjustments or accelerate implementation of this price increase in advance of this announced price increase of Monday April 1, 2024.

If you have any questions concerning this announcement, please contact your local IKO Territory Sales Representative.

Thank you for your continued support of IKO.

Scott Campbell  
Vice President of Sales – US West

Kevin Earnest  
Vice President of Sales – US East

February 2, 2024

## US Price Increase for Residential Roofing Products

Dear Malarkey Roofing Products® United States Customers,

Malarkey Roofing Products® is announcing an increase of up to 6% on all Residential Roofing Products. This increase will go into effect for all United States customers on Monday April 1<sup>st</sup>, 2024.

Prior to implementation, our field representatives and regional management will provide details and specific amounts relative to your area. Increased amounts may vary by market. Some items may exceed the announced increase.

Orders shipped on or after April 1<sup>st</sup>, 2024, will be invoiced at the new price regardless of order date.

Our regional sales team, as well as customer service members, will be available to assist with further planning.

Thank you for your continued support of Malarkey Roofing Products®.

Regards,



John Rabung  
Vice President of Sales  
Malarkey Roofing Products®

WHEN IT MATTERS™

**HEADQUARTERS**  
P.O. BOX 17217  
PORTLAND, OR 97217  
T: 800 545 1191  
O: 503 283 1191  
F: 503 289 7644

**CALIFORNIA**  
9301 S. GARFIELD AVE.  
SOUTH GATE, CA 90280  
T: 800 545 1191  
F: 562 806 6700

**OKLAHOMA**  
3400 S. COUNCIL RD.  
OKLAHOMA CITY, OK 73179  
T: 800 545 1191  
F: 405 261 6901



January 26, 2024

**Subject: Residential Roofing Price Increase**

Dear Owens Corning Residential Roofing Customer:

Owens Corning Sales, LLC is announcing a price increase of **4 to 6 percent** on all shingle and roofing accessory products, effective **April 1, 2024**. As a reminder, a separate increase announcement on synthetic underlayments of 10 to 12% was communicated on January 23, 2024.

This increase will apply to all shipments on or after April 1, 2024, regardless of order entry date. As this date approaches, we will communicate specific increase amounts by product.

Thank you for your business and continued support of Owens Corning. Please contact your Area Sales Manager with any questions.

Regards,

A handwritten signature in black ink that reads "Custer Livermore III". The signature is written in a cursive style with a large initial "C" and a stylized "L".

Custer Livermore  
VP, Sales





January 29, 2024

TO: TAMKO CUSTOMERS  
FROM: Alex Hines, Vice President Sales/Marketing *Alex Hines*  
RE: BULLETIN - Price Increase - Effective April 8, 2024

---

TAMKO Building Products will increase pricing up to 6% on all Residential Roofing and Waterproofing Products effective April 8, 2024.

All orders shipped on or after April 8, 2024, will be invoiced at the new prices, regardless of order entry date. Should you have any questions, please contact your TAMKO Account Representative.

TAMKO reserves the right to make price adjustments, modify job quotes and other existing pricing, adjust increase percentage for regional variances in new construction, builder, and multi-family pricing.

As always, thank you for your continued support of TAMKO Building Products.

ah/bb  
Bulletin. Price Increase – Monday, April 8, 2024